

# SUSTAINABILITY GUIDE FOR EVENT ORGANISERS

CENTRE DE CONGRÈS MONTREUX SA – 2026



## TOGETHER FOR A MORE SUSTAINABLE EVENT

---

The 2M2C is committed to a structured approach to sustainable development, in line with the ISO 20121 standard. As an organiser, you play a key role. This guide outlines 12 areas of action that are easy to implement, without compromising the quality or experience of your event.

Thank you for your commitment to this mission: it is through collective effort that we can drive sustainability forward at 2M2C. Your alignment with the proposed principles will help us identify the most effective levers, tailor our support, and develop the necessary tools to make it easier to integrate sustainable practices into your events. This shared reflection feeds into our annual CSR report and reinforces a dynamic of continuous improvement for the benefit of the entire industry.

## ORGANISATION AND COMMITMENT

---

- Have you appointed a sustainability focal point within your team?
- Have you communicated your commitments and expected best practices to all stakeholders?

## ACCESS AND MOBILITY

---

- Have you encouraged participants to use public transport or soft mobility options?
- Have you aligned your schedule with public transport timetables?
- Have you arranged a shuttle system or carpooling options?

## ENERGY AND INFRASTRUCTURE

---

- Have you planned to carry out as many event activities (e.g. technical tests, rehearsals) as possible during daylight hours to benefit from the venue's solar energy?
- Have you scheduled the switching-on of technical equipment to avoid unnecessary energy consumption?

## **EQUIPMENT AND WASTE**

---

- Are you prioritising reusable or recycled equipment?
- Have you eliminated single-use items (e.g. straws, cups, plastic bottles)?
- Have you provided clear signage for waste sorting?

## **CATERING**

---

- Does your catering offer include local, seasonal and vegetarian options?
- Are you using reusable containers and redistributing any leftover food?
- Have you opted for water fountains and reusable bottles rather than plastic bottles?

## **ACCESSIBILITY AND INCLUSION**

---

- Have you ensured your content and spaces are accessible to people with disabilities?
- Are you using clear and inclusive language in your communications?
- Have you made provisions or added touches to ensure the comfort of all participants?

## **COMMUNICATION**

---

- Are you favouring digital media (QR codes, screens) over printed materials?
- If printing, are you using recycled paper and eco-friendly inks?
- Are you highlighting your sustainability commitments in your communications?

## **NEIGHBOUR RELATIONS**

---

- Have you adapted your set-up and dismantling times to reduce disturbance?
- Have you taken steps to reduce noise and light pollution (e.g. volume, LED lighting)?
- Have you considered the potential impact on local traffic or parking?

## **SAFETY AND WELL-BEING**

---

- Have you set up a first aid station or clearly identified contact point?
- Have you ensured the safety and fair working conditions of staff and service providers?
- Are you offering quality, accessible non-alcoholic drinks?

## **SUPPLIERS AND ETHICS**

---

- Have you selected local or socially responsible suppliers?
- Have you prioritised local suppliers and materials from the region for your purchases, décor, or communication materials?
- Do you include sustainability criteria in your calls for tenders?

## **ACCOMMODATION AND LOCAL IMPACT**

---

- Are you directing your participants to nearby, walkable or eco-certified accommodation options?
- Have you planned to showcase the Montreux Riviera as a destination, encouraging participants to extend their stay and explore its natural, cultural and touristic attractions?

## **CONTINUOUS IMPROVEMENT**

---

- Have you identified 2 or 3 improvements to implement in your next editions?
- Have you considered conducting a carbon footprint assessment of your event-or at least evaluated its main impact areas (mobility, energy, waste)?

## **TOGETHER, LET'S MAKE A DIFFERENCE!**

---

Your commitment to sustainable development enhances the quality, image, and impact of your event while contributing to a positive dynamic across the wider sector. The 2M2C team is here to support you with the implementation of these actions and to offer practical solutions that help embed sustainable practices into your event.