



MONTREUX
MUSIC &
CONVENTION
CENTRE

Press releases
Montreux, 2007-04-20

The greatest international DJs at the Montreux Music & Convention Centre

After the resounding success of the Montreux New Year experiment, the Montreux Music & Convention Centre (2m2c) was once again transformed into a giant disco to host the greatest international DJs on the occasion of the Montreux Sundance Musical Festival on Easter weekend, from April 5 to 8, 2007.

Stars such as David Guetta, Laurent Wolf, David Vendetta, Bob Sinclar (named best DJ of the year at the NRJ Music Awards in Cannes), Martin Solveig and many others took their turn at the turntables. More than 4000 turned out each night on the 5000 m² floor space of the Miles Davis and Stravinski exhibition halls, transformed into dance floors for the occasion.

By transforming itself into a giant disco, the 2m2c demonstrated its great flexibility, thanks to its collection of highly diversified, completely modular and multi-functional spaces, complemented by state-of-the-art equipment and a professional, enthusiastic, and experienced team who give full attention to each project. This can be seen in the succession of diverse and varied events taking place at the 2m2c. Montreux Sundance was preceded by a contemporary art fair (Art Forum) where no fewer than 140 exhibitors and 10,000 visitors shared the 5000m² space. After the music, the spotlight is now on science with the Envisat Symposium, the largest ever held by the European Space Agency, at which 1000 scientists from around the world will meet for five days, from April 23 to 27, on the theme of satellite observations of the Earth.

Given their enormous success, Montreux New Year and Montreux Sundance are here to stay. Mark you calendars for New Year's Eve 2007 and Easter 2008!

Press Contact :
Romaine Theler
thelerr@2m2c.ch
+41 21 962 20 18